

# Intermedia Backup for Microsoft 365<sup>®</sup>

## BUSINESS-CRITICAL MICROSOFT 365 DATA

Many businesses that rely on Microsoft 365 email and services don't realize that Microsoft service agreements protect their access to services, but not the data- emails, files, project work, that they generate and store using Microsoft 365 that is critical to their business.

### Data loss happens in the cloud

Data loss affects 32% of businesses, with accidental or malicious deletion accounting for 71% of situations.<sup>1</sup> Microsoft 365 does not natively prevent this loss.

### Common cause of data loss

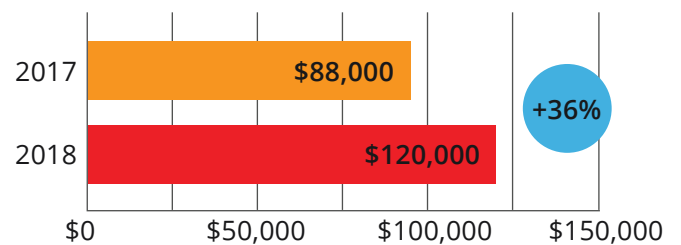


- User Error (64%)
- Malicious Deletion (7%)
- Software Issues (16%)
- Hackers (13%)

### Data loss can be costly

According to a recent survey by Kaspersky, the average cost for an SMB data breach was \$120,000, a 36% increase since last year.<sup>2</sup>

### Average cost for a data breach



1. IT Compliance Policy Group

2. Kaspersky Labs - What is the cost of a data breach? - May 2018

## CLOUD BACKUP- IDEAL PROTECTION FOR MICROSOFT 365 USERS

The tools you for ensuring you're prepared from recovery from major or minor problem scenarios



### Unlimited Backup

Up to 6 daily backups  
No data or retention limits



### Rapid Search

Find lost data in seconds  
Simple, intuitive interface  
Robust browse & search options



### One-Click Restore

Restore data right back where it was  
Get back on track quickly  
Peace of mind

## Coverage across the full Microsoft 365 tenant



EXCHANGE ONLINE



SHAREPOINT® FOR  
BUSINESS



ONEDRIVE® FOR  
BUSINESS



MICROSOFT TEAMS

### WHY BACKUP FOR MICROSOFT 365?

Intermedia Backup for Microsoft 365 provides simple and complete protection for your Microsoft 365 users through regular backups with unlimited capacity and retention for your Microsoft 365 tenant, including Exchange, OneDrive for Business, Microsoft Teams, SharePoint, and Office 365 Groups. Backup for Microsoft 365 can be turned on in seconds with up to 6 daily backups, with no data limits or overages using a full cloud to cloud backup, so there is no impact on your business or any requirements for additional hardware or software.

- Complete backup coverage of your Microsoft 365 data - including Microsoft Teams
- Most frequent snapshots of SharePoint and OneDrive data – never lose that version!
- Unlimited data retention for your backups – including deleted users
- Unlimited storage for your data backups – helps you adapt as your business grows
- Industry leading security and privacy policy support - HIPAA and GDPR compliant
- Hassle free set up and management – no client-side software installed



## FREQUENTLY ASKED QUESTIONS

### **Q: Why do you need to back up a cloud service like Microsoft 365?**

A: Microsoft recommends businesses use third-party services to regularly backup Microsoft 365 to protect content and data to protect against accidental and malicious deletion, corruption and attacks. Backup for Microsoft 365 takes the guesswork out of how to protect yourself with a simple, complete backup service for Microsoft 365 that includes J.D. Power-certified support.

### **Q: What if a user deletes a folder or loses files? How do I restore specific items that have been deleted or lost?**

A: Backup for Microsoft 365 offers the flexibility to perform a right-sized restore so whether you're missing a single mail item, a specific folder or an entire mailbox, you can easily navigate and search what has gone missing. Simply select the item(s) you wish to restore and click the Restore button.

### **Q: What happens if a user does not exist any longer, or data from deleted users?**

A: Backup for Microsoft 365 retains all data from deleted users. The data can be restored to a public or shared mailbox, or to another user.

### **Q: We have archiving and/or legal hold. How is backup different?**

A: Backup for Microsoft 365 covers the complete Microsoft 365 portfolio -from Exchange mail to Microsoft Teams projects, OneDrive storage, SharePoint sites and more. Backup offers up to 6 snapshots per day out of the box, simple one-click restore to any point-in-time and original location, plus full GDPR and HIPAA compliance at no extra cost.



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